



News Release

SHAKLEE DONATES \$105,000 TO THE GREEN BELT MOVEMENT

Biodegradable Cleaner Proceeds Benefit Nobel Prize Winner's Organization

Pleasanton, California - Leading health and wellness company Shaklee Corporation announced a successful conclusion to its drive to celebrate Earth Day 2005 by donating \$105,000 in proceeds from the April sales of Basic-H® Concentrated Organic Cleaner, one of the first biodegradable household cleaning products available in the U.S., to the Green Belt Movement, an organization founded by Wangari Maathai, the 2004 Nobel Peace Prize Laureate.

"Both Shaklee and the Green Belt Movement have a longstanding history of making people and the planet a top priority," said Roger Barnett, Shaklee's Chairman and CEO. "Through this donation, we are delighted to support Wangari Maathai's continued leadership and advocacy for the protection of the environment."

Wanting to promote the cause of protecting the planet, Shaklee encouraged its vast network of independent distributors to participate in this generous donation opportunity. Invented by Dr. Forrest C. Shaklee in 1960, Basic-H was one of the first biodegradable cleaners available on the market and it remains an enduring symbol of the Company's continuing commitment to the protection of the environment. Versatile, highly effective and environmentally friendly, Basic-H was chosen as an official Earth Day product in 1990 and received a "Green Chip" Award from Family Circle magazine the same year.

Prof. Maathai is the first African woman, and the first environmentalist, to receive the Nobel Peace Prize. Currently acting as Kenya's Assistant Minister for Environment and Natural Resources, she gained international recognition after founding the Green Belt Movement nearly thirty years ago by mobilizing thousands of ordinary citizens to plant 30 million trees. Prof. Maathai continues to be recognized for her persistent struggle for democracy, human rights and environmental conservation. She and the Green Belt Movement have received numerous awards in addition to her 2004 Nobel Peace Prize.

About Shaklee

For nearly 50 years, Shaklee has been a leading provider of premium quality, natural nutrition and personal care products, environmentally-friendly household products, and state-of-the art air and water treatment systems. The Shaklee brand is synonymous with high quality and efficacy, representing one of the most well-established names in the nutritional supplement and direct selling industries. With a robust product portfolio, including over 47 patents and patents-pending worldwide, Shaklee operates in Canada, Japan, Malaysia, Mexico, and the U.S. and has over 700,000 members worldwide. Shaklee is based in Pleasanton, California. For more information, visit www.shaklee.com. To learn more about the awards Shaklee has received for its environmental heritage, visit <http://www.shaklee.com/main/aboutCitizenEnv>.

About The Green Belt Movement

Founded in 1977 by Prof. Wangari Maathai, The Green Belt Movement (GBM) is a grassroots non-governmental organization that has worked in environmental conservation and community development in Kenya for over 25 years. Through a variety of innovative projects, GBM has succeeded in promoting environmental consciousness, volunteerism, conservation of local biodiversity, self-empowerment, community development and accountability. To learn more, visit <http://www.greenbeltmovement.org>.